Privacy Policy

Privacy Policy Summary

At Blockchemy.io, your privacy is our priority. This Privacy Policy explains:

- **What information we collect**: Details about the data you provide, information collected automatically, and data from third-party sources (telegram).
- **How we use your information**: To operate and improve our services, personalize your experience, communicate with you, and ensure security.
- **Your rights**: Understand your choices, including accessing, editing, or deleting your information, and how to manage your preferences.
- **How we share information**: Learn when and why your data may be shared with third parties, including service providers and legal authorities.
- **Your responsibilities**: Tips on safeguarding your digital wallet and understanding applicable laws in your jurisdiction.

We encourage you to read the full policy for a detailed explanation of our practices.

General Information

Blockchemy.io is committed to protecting your privacy. We have prepared this Privacy Policy to describe to you our practices regarding the information we collect, use, and share in connection with the Blockchemy other services we provide to you (collectively, the "Service").

- Types of Information We Collect. We collect information about our users, as described below.
- **Information You Provide Us.**
    i. Account Information. When you create an account or use our Service, you provide us with certain information. We collect this information and other data you add to your account, such as name, username, premium account in telegram, language, favorited items and watchlisted collections, and other information you provide.
    ii. Preferences. Our Service lets you store preferences like how your content is displayed, notification settings, and favorites. We may associate these choices with your account, browser, and/or mobile device.
    iii. Feedback. If you provide us with feedback or contact us, we may receive your name and contact information (such as an email address), as well as any other content included in or associated with the message you send.
    iv. Other Information. We also collect information and other data at other points in our Service where you voluntarily provide it or where we state that your information is being collected.

- Additionally, like much of web3, your blockchain wallet address functions as your identity on Blockchemy. Accordingly, you will need a blockchain wallet and associated wallet address to access certain aspects of the Service. A blockchain wallet address, on its own, is not considered personally identifiable information by us. However, a blockchain wallet address may become associated with you, your user ID or information we collect about you when you use our Service.
- **Information Collected Automatically.** As you navigate through and interact with our Service, we may use automatic data collection technologies to collect certain information, including:
  i. Interactions with our Service. To provide our Service, analyze trends, enforce our Terms of Service, and make the Service more useful to you, we collect information (typically Anonymous Data) from you when you interact with our Service, including, but not limited to, your browser type or fingerprint, operating system, IP address and associated geolocation, device ID, blockchain wallet address, wallet type, actions and clickstream data, referring/exit pages, and date/time stamps. We may also store this data in log files.
- **Information Collected from Third-Party Companies**. We may receive information about you or related to you or your wallet address from service providers and other sources/companies that offer their products and/or services to us or to you, for use in conjunction with our Service, or whose products and/or services may be linked from our Service. We may add this to the data we have already collected from or about you through our Service. This information may include, for example:
  i. third-party wallet providers and partners that provide us with your blockchain wallet address and certain other information you choose to share with those wallet providers and partners;
  ii. data analytics providers or vendors who provide us information related to certain blockchain wallet addresses;
  iii. vendors who provide communication and identity verification services to us and which you choose to use;
  iv. other vendors who provide us information necessary to run our business or enforce our Terms of Service.
- Public Information. We collect data from activity and information that is publicly visible and/or accessible on blockchains or other public sources. This may include, for example, blockchain wallet addresses and information regarding purchases, sales, or transfers of NFTs, which may then be associated with other data you have provided to us.

Use of Your Information.

- We process information about and/or related to you to run our business, provide the Service, personalize your experience on the Service, and improve the Service. Specifically, we use your information to:
  i. provide, operate and maintain the Service;
  ii. improve and analyze the Service;
  iii. analyze how users interact with our Service to identify areas for improvement and deliver a more personalized experience (e.g., content recommendations);

iv. communicate with you;

v. maintain the safety, security and integrity of our Service, and investigate, address, and prevent conduct that may violate our Terms of Service and/or that is otherwise harmful or unlawful;

vi. send you newsletters, promotional materials, and other notices related to our Service or third parties' goods and services;

vii. comply with applicable laws, cooperate with investigations by law enforcement or other authorities of suspected violations of law, and/or to protect our rights;

viii. act in any other way which we have communicated to you and to which you have consented or we may describe when you provide your information.

Disclosure of Your Information. We disclose your information as described below:

○ Third Party Service Providers. We may share your information with third party service providers to: provide technical infrastructure services; conduct quality assurance testing; analyze how our Service is used; prevent, detect, and respond to unauthorized activities or potential violations of our Terms of Service or policies; identity verification purposes; provide technical and customer support; and/or to provide other support to you, us, and/or to the Service.

○ Information Related to Your Public Activity. In order to provide our Services in accordance with our contract with you, we may display or share information relating to your public activity on blockchains, Blockchemy. For example, we use technology like APIs to make certain information like your blockchain activity available to websites, apps, and others for their use.

○ Corporate Restructuring. In our legitimate interests to run an effective business, we may share some or all of your information in connection with or during negotiation of any merger, financing, acquisition, or dissolution transaction or proceeding involving a sale, transfer, or divestiture of all or a portion of our business or assets. In the event of an insolvency, bankruptcy, or receivership, your information may also be transferred as a business asset. If another company acquires our company, business, or assets, that company will possess the information collected by us and will assume the rights and obligations regarding your information as described in this Privacy Policy.

Legal Rights

In our legitimate interests to run an effective business and/or as required by law, regardless of any choices you make regarding your information (as described below), Blockchemy may disclose your information if it believes in good faith that such disclosure is necessary: (i) in connection with any legal investigation; (ii) to comply with relevant laws or to respond to subpoenas, warrants, or other legal process served on Blockchemy; (iii) to protect or defend the rights or property of Blockchemy or users of the Service; and/or (iv) to investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, or our Terms of Service. It is the user's sole responsibility to ensure that their use of our Service complies with the laws of their respective jurisdiction. Blockchemy disclaims any liability for non-compliance with local regulations.

Other Disclosures. We may also disclose your information: to fulfill the purpose for which you provide it, including to provide you with our Service and new features or facilitate the use of login integrations in accordance with our contract with you; with our professional advisors in our legitimate interests to run an effective and successful business; for any other purpose disclosed by us when you provide it; or with your consent.

Third-Party Websites. Our Service may contain links to third-party websites. When you click on a link to any other website or location, you will leave our Service and go to another site, and another entity may collect information from you. We have no control over and cannot be responsible for these third-party websites or their content. Please be aware that this Privacy Policy does not apply to these third-party websites or their content, or to any collection of your information or information about you after you click on links to such third-party websites. We encourage you to read the privacy policies of every website you visit. Any links to third-party websites or locations are for your convenience and do not signify our endorsement of such third parties or their products, content, or websites.

Third-Party Wallets. To use certain aspects of our Service, you must use a wallet which allows you to engage in transactions on public blockchains. Your interactions with any third-party wallet provider are governed by the applicable terms of service and privacy policy of that third party. For instance, if you use a third-party wallet provider or visit linked websites, their data handling practices are governed by their respective privacy policies.

Your Choices Regarding Information. You have choices regarding the use of information on our Service:

- Data Access and Control. You can request the deletion of your data by contacting us via email with the subject line "**Account Deletion**". Please include any necessary information to help us verify your identity (such as your email address or user ID in telegram). Depending on applicable laws in your region, you may have specific rights regarding your personal data.
- While we strive to fulfill all requests, please note that certain rights may apply only in specific circumstances. If local laws do not grant these rights, Blockchemy reserves the discretion to address such requests. For more information or to submit a deletion request, please reach out to our support team via email.

- Rights available may include the right to (i) request access and obtain a copy of your personal data, or certain details regarding the ways in which we use and disclose your personal data; (ii) request correction/rectification of inaccurate personal data that we hold about you; (iii) request deletion of your personal data; (iv) object to or restrict the processing of your personal data; (v) request portability of your personal data and (vi), if we have collected and processed your personal data based on your consent, you may have the right to withdraw your consent at any time.
- If you wish to exercise your rights under applicable data protection or privacy laws, please contact us via email at **support@blockchemy.io** with a detailed description of your request and a reference to the applicable law. To process your request, we may ask for additional information to verify your identity, such as your email address or telegram username, or to clarify details about your request.
- You may also designate an authorized agent to submit a request on your behalf. In such cases, we will require proof that you have authorized the agent to act on your behalf and may ask you to verify your identity directly with us.
- If you believe your rights have been infringed, we encourage you to first reach out to us at **support@blockchemy.io**, so we can try to resolve the issue informally. If we deny your request, you have the right to appeal our decision by contacting us at the same email. Should you remain dissatisfied, you may also choose to file a complaint with the data protection regulator in your jurisdiction.
- Please note that blockchain wallet addresses and associated activity are inherently public and visible on the blockchain. Blockchemy does not control or restrict this visibility.

Data Retention

We may continue to retain your information or information about you even after you request deletion of your data if such retention is reasonably necessary to comply with our legal obligations, to resolve disputes, prevent fraud and abuse, enforce our Terms or other agreements, and/or protect our legal rights and other interests. We otherwise retain information for as long as is reasonably necessary for the purposes specified in this Privacy Policy. In determining the length of time, we consider criteria such as whether we need the information to continue providing our Services, comply with legal obligations, and other factors set out in this section.

Security. We care about the security of your information and use physical, administrative, and technological safeguards to preserve the integrity and security of information collected through our Service. However, no security system is impenetrable and we cannot guarantee the security of our systems, or those of our vendors. In the event that any information under our custody and control is compromised as a result of a breach of our security, we will take steps to investigate and remediate the situation and, in accordance with applicable laws and regulations, may notify those individuals whose information may have been compromised. You are responsible for the security of your digital wallet, and we urge you to take steps to ensure it is and remains secure. If you discover an issue related to your wallet, please contact your wallet provider.

We do not intentionally collect information from visitors under the age of 13 (or under the age of 16 for individuals in the EEA/UK). Our Terms of Service require all users to be at least 18 years old. Minors who are at least 13 years old (or at least 16 in the EEA/UK) but under 18 may only use a parent or guardian's account with the supervision of the account holder.

If a child under 13 (or under 16 in the EEA/UK) submits identifiable information to us and we become aware of it, we will take steps to delete that information promptly.

If you believe that we may have inadvertently collected identifiable information from a child under 13 (or under 16 in the EEA/UK), please contact us immediately at support@blockchemy.io so we can investigate and address the issue.

Our Service is explicitly unavailable to users in the United States. If U.S.-based users attempt to access our Service despite this restriction, they do so at their own risk. Blockchemy assumes no responsibility or liability for any actions or consequences resulting from such unauthorized access. It is important for all users to understand and comply with the regulations of their respective jurisdictions when using our Service.

For users in EEA, UK and Switzerland
Legal Bases for Processing Personal Data. When you access or use the Service, we collect, use, share, and otherwise process your personal data for the purposes described in this Privacy Policy. We rely on a number of legal bases to use your information in these ways.

- ○ We process your personal data with your consent, for example, to: communicate with you; send you marketing messages and/or notifications; and for any other purpose that we communicate to you and to which you have consented.

- We process your personal data in order to fulfill our contract with you and to provide you with our Service, for example, to: provide, operate and maintain the Service; and investigate, address, and prevent conduct that may violate our Terms of Service.
- We process your personal data pursuant to our legitimate interests to provide effective services to you and maintain our business relationship, for example, to: improve and analyze the Service; and personalize your experience on the Service.
- We process your personal data in order to comply with legal obligations, in the public interest, or in your vital interests, for example, to: detect, prevent, and address activities that we consider could be fraudulent, violations of our Terms of Service or policies, and/or otherwise harmful or unlawful.

We will implement appropriate safeguards when transferring your personal data out of the EEA, UK, and Switzerland, where required. Such transfers will only occur under a legally valid transfer mechanism, including, where applicable, the EU Standard Contractual Clauses and/or the UK International Data Transfer Agreement/Addendum with the recipient outside the EEA/UK. If you wish to obtain a copy of these safeguards, please contact us via email at **support@blockchemy.io**.

Changes to This Privacy Policy. This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy at https://blockchemy.io/privacy.pdf. The date the Privacy Policy was last revised is identified at the beginning of this Privacy Policy. You are responsible for periodically visiting our Service and this Privacy Policy to check for any changes.

If you have any questions, concerns, or complaints about our Privacy Policy, data collection, or processing practices, or if you wish to report a security violation, please contact us via email at **support@blockchemy.io**. We are here to assist and address any issues you may have.